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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91190565
Party	Defendant Children's Learning Adventure Licensing, LLC
Correspondence Address	CYNTHIA L. PILLOTE SNELL & WILMER L.L.P. 400 E VAN BUREN ST., STE 1000 PHOENIX, AZ 85004-2269 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
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Date	07/21/2009
Attachments	10176.0200_2009-07-21_scanned notice of appearance.pdf (2 pages)(36061 bytes)

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ATTORNEYS FOR REGISTRANT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

KNOWLEDGE LEARNING CORPORATION

Opposer,

v.

CHILDREN'S LEARNING ADVENTURE LICENSINC, LLC

Applicant.

Opposition No. 91190565 Serial No. 77/576,125 Filed: September 22, 2008 Published on: February 10, 2009 Mark: WHERE LEARNING IS

THE GREATEST ADVENTURE OF

ALL

NOTICE OF APPEARANCE

NOTICE OF APPEARANCE

Pursuant to 28 U.S.C. § 1654 and Trademark Trial and Appeal Board Manual of Procedure § 114.03, notice is hereby given that David W. Schnell, Reg. 53,563, appears in this matter regarding the mark WHERE LEARNING IS THE GREATEST ADVENTURE OF ALL on behalf of Applicant.

Please direct all correspondence as follows:

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Dated: 7/21/2009

Respectfully submitted,

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CERTIFICATE OF ELECTRONIC FILING

It is hereby certified that a true copy of the foregoing Notice of Appearance was filed electronically with ESTTA at the United States Patent and Trademark Office, this 21st day of July, 2009.

David W. Schnell

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Notice of Appearance has been served on Scott Bradley Schwartz mailing said copy on 7/21/2009 via First Class Mail (postage pre-paid) to: Scott Bradley Schwartz Cozen O'Conner, 1900 Market Street, Philadelphia, PA 19103.

David W. Schnell